



2025

**PARTNERSHIPS**  
& Sponsorships

[delawarerealtor.com](http://delawarerealtor.com)



Dear Valued Partners and Supporters,

As we look ahead to 2025, we are excited to offer new and expanded opportunities to partner with the Delaware Association of REALTORS® (DAR). Each year, DAR brings together the most influential REALTORS® and industry professionals in Delaware at a series of dynamic events designed to support and advance the real estate industry.

Our commitment to excellence drives everything we do, and it's through the support of valued partners like you that we are able to create meaningful experiences for our members. By partnering with DAR, you are connecting your business with over 4,000 REALTORS® across the state, gaining visibility and demonstrating your commitment to the growth and success of the real estate industry in Delaware.

Your partnership with DAR allows you to showcase your brand and services through various platforms—whether at our Annual Convention, the Broker Summit, or leadership meetings, we provide opportunities to engage with industry leaders, expand your reach, and leave a lasting impact. Together, we can achieve more, and we are thrilled to invite you to join us in shaping the future of real estate in Delaware.

Explore our 2025 sponsorship and partnership packages below and discover how you can make a difference by partnering with DAR. We look forward to working with you!

Sincerely,

**Wesley T. Stefanick**  
**Chief Executive Officer**  
**Delaware Association of REALTORS®**

# PARTNERSHIP

## levels

### GOLD

**\$10,000**

- **Upgraded top-tier booth at the Annual Convention**
- Ad in the Partner Directory on the DAR website
- Opportunity to submit a **60-second** advertisement displayed at select events and in marketing materials
- Complete mailing list of all DAR members upon request
- **Four** full registrations to the DAR Convention and Installation of Officers
- **Four** full-page digital ads per year sent by DAR
- Logo and hyperlink under the “Members” section of the DAR website
- Recognized as Partner on signage at major events: Annual Convention, Installation of Officers, Broker Summit, and additional opportunities that become available
- Logo displayed on table tent cards at certain DAR events during the year
- Tabletop display at the Installation of Officers, Broker Summit, and other events
- Opportunity to speak to attendees during a DAR event, the event will be determined during the year

### SILVER

**\$7,500**

- Ad in the Partner Directory on the DAR website
- Opportunity to submit a **30-second** advertisement displayed at select events and in marketing materials
- Complete mailing list of all DAR members upon request
- **Two** full registrations to the DAR Convention and Installation of Officers
- **Three** ½ page digital ads per year sent by DAR
- Logo and hyperlink under the “Members” section of the DAR website
- Recognized as a Partner on signage at major events: Annual Convention, Installation of Officers, Broker Summit, and other opportunities that become available
- Logo displayed on table tent cards at certain DAR events during the year
- Tabletop display at the Installation of Officers, Broker Summit, and other events
- Recognition as a Partner in an Education Session at the Annual Convention, in addition to five minutes of speaking time

# PARTNERSHIP

## levels

### BRONZE

**\$5,000**

- One full registration to the DAR Convention and Installation of Officers
- One ¼ page digital ad per year sent by DAR
- Recognized as a Partner in an Education Session at the Annual Convention, in addition to five minutes of speaking time
- Complete mailing list of all DAR members upon request
- Logo and hyperlink under the “Members” section of the DAR Website
- Company logo in the Partner Directory
- Recognized as a Partner on signage at the following DAR events: Annual Convention, Installation of Officers, Broker Summit, and other opportunities that become available

### CONVENTION

**\$2,500**

- One full registration to the DAR Convention
- Recognized as a primary Partner in an Education Session at the Annual Convention, in addition to five minutes of speaking time
- Complete mailing list of all registered convention attendees upon request
- Logo and hyperlink on the Convention page of the DAR website
- Company name recognized in Partner Directory
- Recognized as a Partner on signage at the following at the Annual DAR Convention

## Additional Benefits for ALL Partners

- Exhibit Booth at the Annual Convention & Expo
- Recognition in emails sent to members for the Annual Convention
- Two dedicated emails per year sent to members recognizing our Partners
- Exposure on DAR’s social media
- Complimentary subscription to DAR newsletter and other communications
- Company name and logo on Partner signage at the Annual Convention and other DAR events
- Recognition on the DAR promotional slide show running at the Annual Convention and other events
- Mailing list of Annual Convention attendees

# SPONSORSHIP

## opportunities

### PRINT SPONSOR

**\$4,000**

- Logo on all event signage and print materials at the Annual Convention and other select events
- Recognized in Partner Directory on DAR website
- Logo on DAR website leading up to the Annual Convention

### LEADERSHIP ACADEMY SPONSOR

**\$4,000**

- Logo on all event signage and print materials for the Leadership Academy sessions
- Speaking opportunity before each session
- Recognized in Partner Directory on DAR Website
- Logo on DAR website leading up to the Annual Convention

### REGISTRATION SPONSOR

**\$2,000**

- Recognition on signage at registration desk at the Annual Convention and other events
- Recognized in Partner Directory on DAR Website
- Logo on DAR website leading up to the Annual Convention

### COFFEE SPONSOR

**\$1,500**

- Recognition on signage at coffee stations at the Annual Convention and other events
- Recognized in Partner Directory on DAR website
- Logo on DAR website leading up to the Annual Convention

*Sponsorship opportunities and pricing are subject to change and availability.  
Custom sponsorship opportunities may be available*




# READY TO SPONSOR?

*let's get started*

To become a sponsor or exhibitor, go to:

[delawarerealtor.com/sponsorship-program](https://delawarerealtor.com/sponsorship-program)

We look forward to partnering with you!

 (302) 734-4444

 [info@delawarerealtor.com](mailto:info@delawarerealtor.com)